



Glade Springs HOLIDAY Light Trail



SPONSORSHIPS



1

\$1,000

- BUSINESS LISTING ON OUR EVENT WEBSITE
- BUSINESS LISTED IN EVENT PAMPHLET
- 50 TICKETS TO EVENT

2

\$3,000

- SIGN WITH BUSINESS LOGO IN FRONT OF A LIGHT DISPLAY
- BUSINESS LISTING ON OUR EVENT WEBSITE
- BUSINESS LISTED IN EVENT PAMPHLET
- 150 TICKETS TO EVENT

3

\$5,000

- BANNER WITH BUSINESS LOGO AT THE EVENT
- BUSINESS NAME PRINTED ON EVENT BILLBOARD
- LOGO ON PRINTED MARKETING MATERIALS
- SOCIAL MEDIA SHOUT OUTS AND TAGS
- SPONSOR EMAIL BLAST TO 100,000 ADDRESSES
- ONE COMPLIMENTARY CONFERENCE SPACE FOR HOLIDAY PARTY OR MEETING (BASED ON AVAILABILITY)
- BUSINESS LISTING ON OUR EVENT WEBSITE
- BUSINESS LISTED IN EVENT PAMPHLET
- 300 TICKETS TO EVENT

As a sponsor of this event your brand can make a real impact and gain valuable exposure to a captive audience of thousands from all around the region. We would be honored to have your company's support as a sponsor for this holiday event.





Glade Springs **HOLIDAY** Light Trail

As we approach the holiday season, we are excited to inform you about The Resort at Glade Spring's newest interactive walkthrough Holiday Light Show.

The light show is set to attract thousands of visitors from across the region during the holiday season, and we are looking for local businesses to help sponsor this exciting event and add more holiday cheer to the Beckley area.

As a well-established and respected business in our community, we believe that your support would help make this event a success. Your sponsorship would help us cover the costs associated with the event, such as the installation of the lights, as well as marketing and promotion.

In exchange for your sponsorship, we would be happy to offer you a range of benefits based off our sponsorship tiered system, such as prominent placement of your company logos on event marketing materials, pamphlets, website links, signage in the show, tickets to the event and more.

The Glade Springs Holiday Light Trail promises to be a truly unforgettable holiday experience, with something for everyone. From the stunning light displays and festive music to the cozy Igloo Lounge and special appearances by Santa and his friends, this event is not to be missed. Thank you for considering this opportunity and look forward to hearing from you.



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